

LEADERSHIP STRATEGIES

Lead Yourself First

- Prepare a personal mission statement
- **Use Bedrock Tools:**
 - Set personal goals
 - Practice daily affirmations
 - Idealize and Visualize
 - Prepare Action Plan
- Define your values
- Confront limiting beliefs
- Expand your comfort zone
- Reduce negative self-talk
- Expand your circle of influence / Reduce your circle of concern
- BE the person you want to be
- **Your Physical Self:**
 - Exercise regularly
 - Stretch daily
 - Eat healthy foods
 - Drink plenty of water
 - Get regular check-ups
- Get plenty of rest
- Eliminate bad habits
- Learn about your body
- Learn every day (reading, videos, audio)
- Connect to your spiritual side
- Take up a hobby
- Spend quality time with family
- Spend quality time with friends
- **Get your personal finances in control**
 - Invest wisely
 - Retirement
 - Insurance
 - Death planning
- Join Master Mind group
- Be honest at all times
- Follow through on promises
- Prioritize your activities to maximize time

Lead Others

- Improve your communication skills
- Learn behavioral modalities
- Learn communication modalities
- Practice servant leadership
- Respect others lives
- Care about those you lead
- Learn motivational factors
- Catch people doing things right
- Praise others extensively (but sincerely)
- Be honest with others
- Hold people accountable for results
- Hold people responsible for their actions

Lead Your Company

- Craft your company's vision
- Craft your company's mission
- Craft your company's values
- Hold regular meetings
- Know all company roles
- Hire great people, Get rid of toxic people
- Work ON the business, not IN the business
- Write a Business Plan for your company
- Have a contingency and emergency plan

