



PROFIT YOURSELF HEALTHY INC.

Earn more, worry less

Some Changes You Can Make to Increase your Conversion Rates

To increase our conversion rates, sometimes we need to make some changes. This can mean physical changes (as you will see) but, more often, it is changes in how we treat our customers and how we relate to them.

Customers don't buy from businesses or people they don't like or trust. To improve your sales to potential customers and to get customers to come back more often, you need to build this trust.

- Show Your Customers You Care
- Don't Promise Things That You Can't Deliver
- Fix The Problem
- Never Misrepresent Your Product Or Service
- Stand Behind Your Sales Force

List 5 ways you could build trust with your customers.

1.

2.

3.

4.

5.



Boost Your Credibility

Customers want to buy from businesses that will sell them products that they can trust. To build long-term relationships with your customers, they want to know that they will be able to rely on you when they need you. Some great ways to build credibility with your customers include:

- Use Testimonials
- Be the Expert
- Find Endorsements
- Other ways

List 5 ways you could build your credibility.

1.

2.

3.

4.

5.